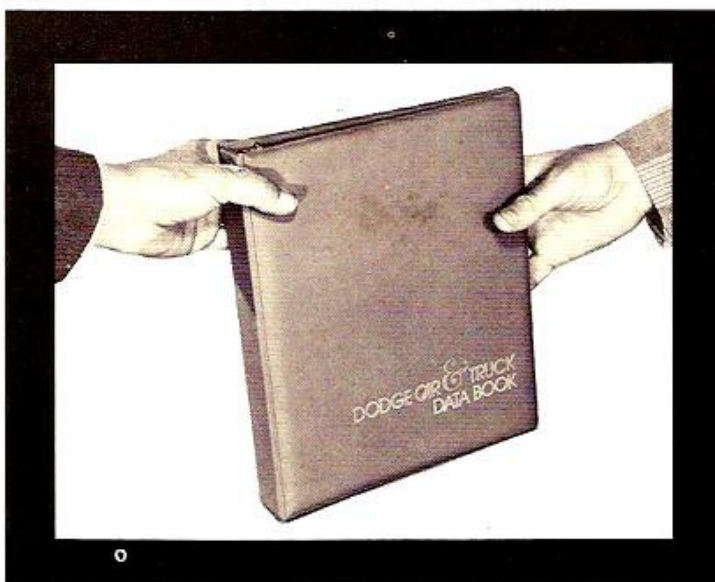




Charger Coupe
Charger
Charger S.E.

CHARGER

Think about it!



Here is your new, 1973 Data Book—your easiest-to-use and handiest source of product information. Notice in particular the "Extra Care in Engineering" section, a collection of powerful sales stories on the features and benefits of your cars. Think about another powerful use of this library of product information.

When a prospect is in the showroom near closing time and he isn't ready to make the buying decision—he may want to "think about it," or "talk it over" with his wife—there is a way to help make sure he *will* think about it. There is a way to help make certain he *will* talk it over with his wife. How? *Loan him your Data Book to take home overnight so that he can study all of the cars and their features—to become fully aware of all the benefits he will get by buying one of your cars.*

Today's prospects are interested in product details. They want to know now about their purchase even though they don't always ask a direct question.

Naturally you'll want to impress the prospect with the necessity of returning the Data Book to you the next morning. You might have a lending card with a place for the prospect to write his name, address, and telephone number. Let the prospect know that the Data Book is essential to your job and that you *do* need it back the next morning—but you are happy to loan it to him so that he can see for himself that you have the cars to satisfy all of his needs and desires. You may even want to offer to pick it up the next morning at his home.

1973 Dodge Data Book

Extra Care in Engineering makes a difference in Dodge . . . depend on it. This book is designed to help buyers select the Dodge that best suits their needs and wants and to inform them of the many innovations that are engineered into every Dodge automobile.

Buying a new Dodge is a very important purchase and every consideration should be taken to make certain that the customer will be satisfied with his purchase. Many customers will know what model Dodge they are interested in when they come into the showroom. The tab pages will allow you to turn to their choice immediately.

The tab page has a four-color illustration showing the model covered in the section. The back side of the tab page has a table of contents to simplify locating any particular item or feature in the section.

The next page has a brief outline of what is new for each particular model, so the buyer can see the new features at a glance and compare them with his older model car.

The pages that follow show the model lineup, differences in exterior trim appointments between models, and interior trim availability for the various models.

And so it goes through the entire book. The customer can see the steering wheels, hubcaps and wheel cov-

ers, vinyl roofs, tires, engines, transmissions, and the many major options available to help him select the exact Dodge model and equipment which will best suit his needs and wants.

Be sure to go through the engineering section with the customer. Many of the engineering advancements integrated into the 1973 Dodge automobiles are explained and illustrated with informative line drawings and photographs.

The design of this book gives the customer the opportunity to consider all of the choices available to him in a careful step-by-step manner. If the customer needs more time to make his selection, perhaps you could lend this book to him so he can select his new Dodge in the comfort of his own home.

The Color and Upholstery Selector is also very informative and simple to use. It is designed to be used with this book, so the customer can readily select the exterior and interior colors and choose the most attractive combination for his new Dodge.

The Dodge Charger for 1973

**A wide selection of new Torsion-Quiet cars with
an insulated, isolated, quiet ride, and Charger S.E.
... it's "Super Quiet".**

As a Dodge salesman, you can present and demonstrate any of the 1973 Dodge Chargers with great confidence. The big news is that the Torsion-Quiet ride, which has characterized the Polara and Monaco models, is now a part of all Charger models for 1973. And for 1973, you can offer an intermediate size car that is "Super Quiet"—the Charger S.E.

You will want to use the illustrations and description of Torsion-Quiet in the Extra-Care in Engineering Section of your Data Book to present the story to prospects. This is essential because none of the components of the insulation and isolation of chassis and body can be seen from the *outside* of the car.

You will want to demonstrate a 1973 Charger whenever possible, for this will be proof of the value of the total Torsion-Quiet ride. Let the prospect experience the stability of our combination of torsion-bar front springs and long, leaf-type rear springs.

When you demonstrate, you will, of course,

want to talk about more than quietness. You'll want to talk about roominess, comfort and the safety of Unibody—the smoothness and the quietness of TorqueFlite transmission.

And of course, you can use the Data Book to help the prospect select a car to *fit his needs*. Dodge offers a wide range of Charger models, with equipment to satisfy any purchaser.

How about the market for Intermediates? Who buys them? What is the primary interest of the Intermediate buyer? As this is written, sales of intermediate-sized cars comprise an ever-increasing share of the market.

In some cases, buyers who formerly bought so-called full-size cars will find that, an Intermediate would be more suitable to accommodate their family size or budget limitations.

In every way, a Dodge Charger can satisfy the desires of the buyer who wants a fine, quiet mid-size automobile, with plenty of space, and a wide choice of equipment.

Table of Contents

Accessory Groups	84	Power Windows	80
Air Cleaner	87	Radio and Tape Choices	80
Air Conditioning	79	Rallye Package	84
Alternators	88	Rear Window Defogger	79
Automatic Choke	87	Road Wheels	75
Axle Ratios	87	Safety-Rim Wheels	88
Basic Dimensions	71	Seats—Standard and Optional	74
Bias-Belted Tires	76	Shoulder Belts	86
Brakes—Drum, Disc	78	Specifications	87-88
Brougham (Luxury Equipment Package)	84	Standard and Optional Equipment List	81-84
Bucket Seats	74	Steering Wheels— Standard and Optional	75
Circuit Breakers	87	Sun Roof	79
Clutch	87	Tachometer	85
Code Numbers	81-84	Tape Player, Cassette	80
Connecting-Rod Bearings	87	Three-Speed Manual Transmission	78
Console	78	Tinted Glass	81
Cooling System Capacities	87	Tires—Standard and Optional	76
Curb Weights	88	TorqueFlite Automatic Transmission	78
Deluxe Package	84	Trailer-Towing Package	83
Easy Order Package	84	Transmissions— Standard and Optional	78
Electronic Ignition	71	Turning Diameter	88
Engine Fan	88	Upholstery Choices— Vinyl, Cloth & Vinyl	74
Engines—Standard and Optional	77	Upper Level Fresh-Air Ventilation	80
Exhaust System	88	Vinyl Roofs	76
Fender-Mounted Turn-Signal Indicators	80	Water Pump	88
Four-Speed Manual Transmission	78	Wheel Covers	75
Fuel Filters	88	Windshield Washers	88
Fuel Tank Capacity	88	Windshield Wipers	88
Gauges	74, 85		
Glove Compartment Latch	85		
Hazard Warning System Switch	85		
Head Restraints	86		
Heater-Defroster	85		
Hood Hold-Down Pins	80		
Hubcaps	75		
Instrument Panel	74, 85		
Interior Dimensions	87		
Lane-Change Feature	86		
Lap Belts	82		
Lift-Up Door Handles	86		
Light Package	84		
Lights and Side Marker Reflectors	86		
Locking Steering Column	86		
Luxury Equipment Package	84		
Main Bearings	87		
Manual Steering	88		
Model Differences	73		
Model Lineup	72		
Muffler (Exhaust System)	88		
New Features	71		
Oil Capacity	88		
Oil Filter	88		
Power Brakes	80		
Power Steering	80		



What's New for 1973

- New grille.
- New "Super Quiet" Charger S.E. This model is *super* quiet because it has extra sound-reducing features: a larger sound barrier in the rear roof pillar; full floor coverage of mastic and foam; a luggage compartment front liner and silencer that extends over the rear wheelhouses; a rear shelf panel silencer; perimeter seals in the door trim panel, and a silencer for the steering column support plate.
- Charger Torsion-Quiet Ride—a re-engineering of chassis and body components for maximum quietness in operation. Dodge first introduced Torsion-Quiet Ride on Monaco in 1970. Now it is part of the Charger models. For the full story on Torsion-Quiet Ride, please refer to the Engineering Section.
- An optional Charger Rallye Package includes power bulge hood, Rallye Cluster, F70 x 14" RWL tires, body side tape stripe, hood pins, front and rear sway bars—and it is available with any V-8 engine.
- New "graduated" tape stripe with nighttime retroreflective properties is optional with the "Rallye Package". The treatment represents changes in color (red to yellow) along the length of the tape stripe. When the tape treatment is illuminated by lights from a nearby car, it appears to glow brilliantly.
- New bumper system.
- New spool-type engine mounts provide more control over engine movement than the sandwich-type mount used previously.
- New windshield wiper blades are less apt to streak the glass and have greater resistance to windlift. The new blade is easier to release from the arm when replacement is required.
- New molded polyurethane windshield wiper link bushing operates more quietly.
- New all-nylon cut pile carpeting has improved wear characteristics.
- New, easier-to-operate door handles.
- New aluminum rear window molding provides greater resistance to corrosion caused by galvanic action.
- New standard disc brakes on all Charger models. A power booster is optional at extra cost on all models (required with the 318 with air conditioning, 340, 400 and 440 V-8 engines).
- The electronic ignition system is now standard equipment on all Charger engines.
- Induction-hardened exhaust-valve seats, introduced in 1972 on six-cylinder engines to allow satisfactory operation with lead-free fuel, are being used on all Charger engines. Hardening the exhaust-valve seats provides greater resistance to wear.
- New TorqueFlite improvements. The TorqueFlite transmission used with the standard 318 Charger engine has been modified to include an internal seal which has a longer life at low temperatures; the vent has been redesigned to reduce the possibility of fluid loss during braking from high speed; the filter has a 50% increase in filtering area to improve the life of the fluid and transmission.
- New fire-retardant upholstery and trim materials.
- New deck-lid lock has a larger steel housing and is rigidly bolted to the deck lid.
- Fully synchronized three-speed and four-speed manual transmissions have a redesigned synchronizer assembly which reduces shifting effort.
- New preloaded ball joints. A tension-type preloaded lower ball joint is used on all Charger models. This feature reduces the problem of unnecessary replacement of ball joints.
- New electric assist choke helps reduce emissions during starting and warmup.
- New exhaust gas recirculation system helps control emissions of oxides of nitrogen.
- Chrome exhaust tips are standard with all 4-bbl. V-8 engines.
- High-speed starter is standard on models equipped with the optional 400 or 440 V-8 engines.
- Inside hood release is optional at extra cost.

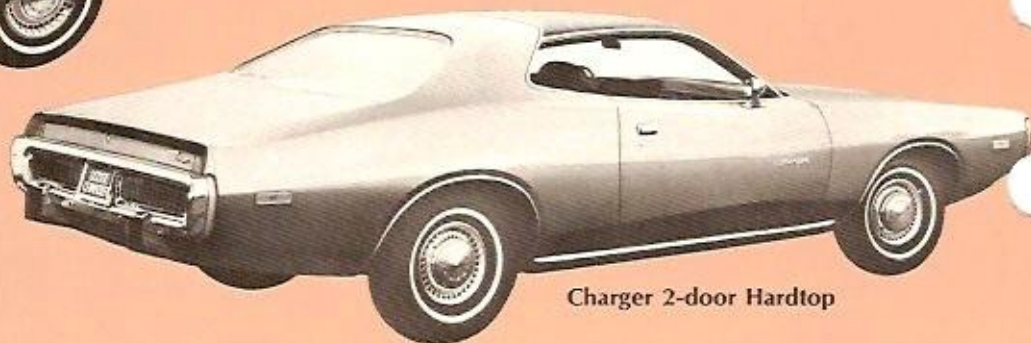
Basic dimensions

Charger V-8 2-door hardtop

Wheelbase	115"
Overall length	212.7"
Width	77.0"
Height	52.5"
Track—Front	61.9"
—Rear	62.0"
Headroom—Front	37.3"
—Rear	36.4"
Legroom—Front	41.9"
—Rear	34.1"
Shoulder-room—Front	58.9"
—Rear	57.8"



Charger Coupe



Charger 2-door Hardtop

1973 Charger lineup

	Charger Coupe	Charger Hardtop	Charger S.E.
2-door Coupe	X		
2-door Hardtop		X	X

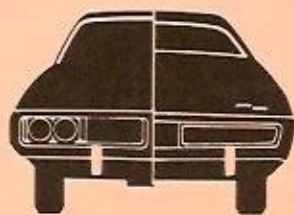


Charger Rallye 2-door Hardtop



Charger S.E. 2-door Hardtop

Model differences

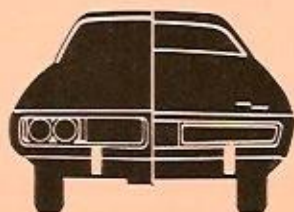
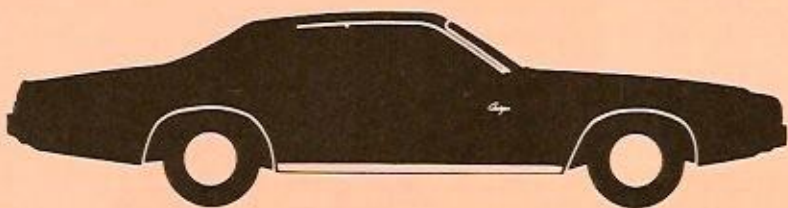


CHARGER COUPE

Charger Coupe model and trim features include:

- "Dodge" on hood
- "Charger" on door
- Bright drip rail moldings
- "Dodge/Charger" nameplate on rear

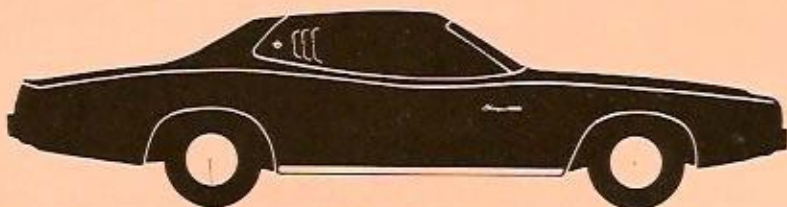
- Bright windshield and backlight moldings
- Fixed quarter windows
- Bumper guards—black rubber
- E78 x 14" black sidewall tires
- 225-cu.-in. Six or 318-cu.-in. V-8



CHARGER HARDTOP

Charger Hardtop has all of the Charger Coupe model and trim features plus these differences:

- Bright wheel opening moldings
- Bright sill moldings
- F78 x 14" black sidewall tires with V-8



CHARGER S.E.

Charger S.E. has all of the Charger Coupe model and trim features with these differences:

- DeLuxe wheel covers
- S.E. hood ornament
- "Charger" crest and nameplate on door
- S.E. medallion on C-post
- Bright belt moldings with black paint fill
- Bright molding on rear of hood
- Bright front hood and bumper reveal moldings

- Bright grille accents with added molding and red paint fill
- Bright taillight accents
- Bright deck lid and bumper reveal moldings
- Color-keyed drip rail moldings
- Bright wheel opening moldings
- Paint stripe on upper side of body, color-keyed
- Wide sill molding
- Formal vinyl roof with color-keyed roof moldings
- F78 x 14" black sidewall tires
- 318-cu.-in. V-8

1973 Charger interiors



Charger S.E. standard trim

An all-vinyl front bench seat with folding center armrest is standard on Charger S.E. The colors are blue, green, parchment, black or gold.



Charger S.E. optional trim

A cloth and vinyl split-back bench seat with folding front center armrest is optional at extra cost on the Charger S.E. only. Colors available are blue, green, black or gold.



Charger instrument panel

The Charger hardtop instrument panel is trimmed in rich-looking, simulated wood-grained material. Gauges for alternator, gasoline and temperature are standard. The Charger coupe uses the same panel but does not have the simulated wood-grain trim. The controls and features of the Rallye Instrument Cluster, which is standard on Charger S.E. and included with the Rallye Package, are shown on page 85.



Charger Hardtop standard trim.

All-vinyl split-back bench seats are standard in the Charger hardtop (shown) and Charger coupe (not shown); colors are blue, green, parchment, black or gold. (Parchment and gold not available in Charger Coupe.)



Charger hardtop optional trim

A cloth and vinyl bench seat is available in the Charger 2-door Hardtop as a no-cost option in blue, green, black or gold.



Charger and Charger S.E. optional trim

Full-foam, all-vinyl or cloth and vinyl high-back bucket seats with integral head restraints are optional at extra cost in the Charger and Charger S.E. The fixed center cushion and folding front center armrest are standard on the S.E. The console is available as a no-cost option on the S.E.—the center cushion or console is optional at extra cost on the hardtop. The colors available are blue, green, parchment, black, gold or white for the all-vinyl seats. The cloth and vinyl bucket seats are available in black only.

Steering wheels

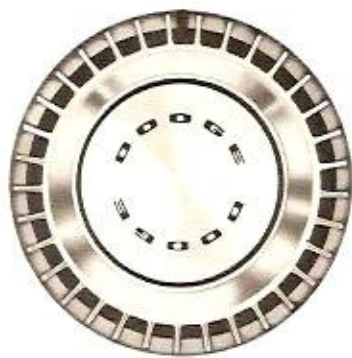


Standard on the Charger coupe, not available on all other models. Three spokes, color-keyed, vinyl-covered, padded horn button.

Standard on Charger S.E. and Charger hardtop models. Three spoke with horn bars, simulated wood insert.



Optional on all models, this "Tuff" steering wheel is just 14½" in diameter, is covered with soft foam, and is in black only. Horn button in the center. Power steering is required.



Code W11. Deluxe wheel cover is standard on Charger S.E., optional at extra cost on all other models.

Code W15. Wire wheel cover is optional at extra cost on all models. Not available with E78 x 14" tires.



Hubcap is standard on the Charger hardtop and Charger coupe.



Code W21. 14-inch Rallye wheel with chrome trim ring is optional at extra cost on all models. Also available in a 15-inch version for models equipped with 15-inch tires. Set of four. Not available with trailer towing.



Code W23. Road wheel with chrome trim ring is optional at extra cost on all models equipped with 14-inch wheels. Set of four.

Tires

Sales Code	Tire Size	Wheel Rim Size	Charger S.E.	Charger	Charger Coupe
T25	E78 x 14" bias-belted bsw (6-cyl. and 318)	5.0J	N.A.	Std. (6 cyl.)	Standard
T26	E78 x 14" bias-belted wsw (6-cyl. and 318)	5.0J	N.A.	Opt. (6 cyl.)	Optional
T35	F78 x 14" bias-belted bsw (req. with AC or 400; NA 340 and 440)	5.0J	Standard	Std. V-8	Optional
T34	F78 x 14" bias-belted wsw (NA 340 and 440)	5.0J	Optional	Optional	Optional
T45	G78 x 14" bias-belted bsw (NA 340 and 440)	5.5JJ	Optional	Optional	Optional
T46	G78 x 14" bias-belted wsw (NA 340 and 440)	5.5JJ	Optional	Optional	Optional
T55	H78 x 14" bias-belted bsw (min. size req. w/trailer towing)	5.5JJ	Optional	Optional	Optional
T56	H78 x 14" bias-belted wsw (min. size req. w/trailer towing)	5.5JJ	Optional	Optional	Optional
T87	F70 x 14" bias-belted rwl (std. w/Rallye Package & 440 engine)	5.5JJ	Optional	Optional	Optional
T93	G70 x 14" bias-belted rwl	6.0JJ	Optional	Optional	Optional
U86	G60 x 15" bias-belted rwl (NA with 6-cyl., 318 and 400-2V without Rallye Package. Also NA w/Trailer-Towing Package)	7.0JJ	Optional	Optional	Optional

Vinyl roofs

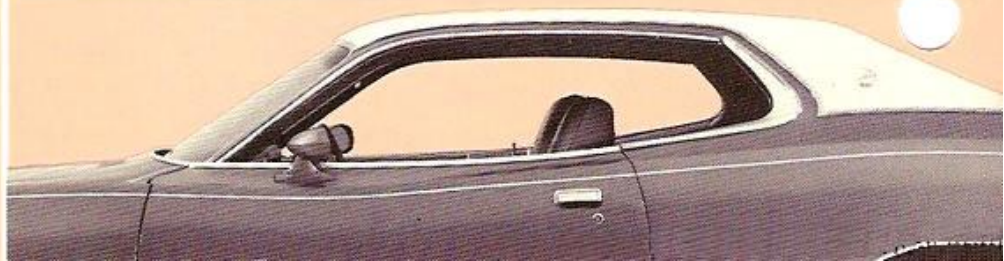
The canopy-type vinyl roof is an extra-cost option on the Charger coupe and Charger hardtop. It includes belt moldings and is available in black, white, green, parchment or gold.



The halo-type full vinyl roof with bright moldings is available as an extra-cost option on Charger coupe and Charger hardtop. It is available in black, white, green, parchment and gold.



The formal vinyl roof with three louvered quarter windows is standard on the Charger S.E. The roof is available in black, white or green. Drip and roof moldings are color-keyed. The halo vinyl roof including belt moldings is available on Charger S.E. as a no-cost option. Colors available are gold, green, black, parchment or white.



Charger engine lineup

All Dodge engines are equipped with an electronic ignition system.

Slant Six 225-cu.-in.*

Standard in Charger Hardtop and Coupe Sixes; N.A. Charger S.E.

Specifications

Engine type 6-cyl. OHV
Piston displacement 225 cu. in.
Bore and stroke 3.40" x 4.125"
Compression ratio 8.4 to 1
Net horsepower @ r.p.m. 105 @ 4000
Net torque, lb.-ft. @ r.p.m. 185 @ 1600
Electronic ignition Standard
Carburetor One-barrel
Exhaust system Single
Fuel recommendation Regular or lead-free

(See page 87 for axle ratios)

*When equipped with emission pkg. (Sales Code N95) subtract 7 hp. and 7 lb.-ft.

318-cu.-in. V-8

Standard in Charger S.E., Charger Hardtop and Coupe V-8's

Specifications

Engine type OHV V-8
Piston displacement 318 cu. in.
Bore and stroke 3.91" x 3.31"
Compression ratio 8.6 to 1
Net horsepower @ r.p.m. 150 @ 3600
Net torque, lb.-ft. @ r.p.m. 265 @ 2000
Electronic ignition Standard
Carburetor Two-barrel
Exhaust system Single
Fuel recommended Regular or lead-free

(See page 87 for axle ratios)

340-cu.-in. V-8

Optional with Charger Rallye Package only; N.A. all others

Specifications

Engine type OHV V-8
Piston displacement 340 cu. in.
Bore and stroke 4.04" x 3.31"
Compression ratio 8.5 to 1
Net horsepower @ r.p.m. 240 @ 4800
Net torque, lb.-ft. @ r.p.m. 295 @ 3600
Electronic ignition Standard
Carburetor Four-barrel
Exhaust system Dual
Fuel recommended Regular or lead-free

(See page 87 for axle ratios)

400-cu.-in. 2-bbl. V-8

Optional Charger S.E., Charger Hardtop and Coupe and Rallye Package

Specifications

Engine type OHV V-8
Piston displacement 400 cu. in.
Bore and stroke 4.34" x 3.38"
Compression ratio 8.2 to 1
Net horsepower @ r.p.m. 175 @ 3600
Net torque, lb.-ft. @ r.p.m. 305 @ 2400
Electronic ignition Standard
Carburetor Two-barrel
Exhaust system Single
Fuel recommended Regular or lead-free

(See page 87 for axle ratios)

400-cu.-in. 4-bbl. V-8

Optional in Charger S.E., Charger Hardtop, Charger Coupe and Rallye Package

Specifications

Engine type OHV V-8
Piston displacement 400 cu. in.
Bore and stroke 4.34" x 3.38"
Compression ratio 8.2 to 1
Net horsepower @ r.p.m. 260 @ 4800
Net torque, lb.-ft. @ r.p.m. 335 @ 3600
Electronic ignition Standard
Carburetor Special four-barrel
Exhaust system Dual
Fuel recommended Regular or lead-free

(See page 87 for axle ratios)

440-cu.-in. 4-bbl. V-8

Optional Charger S.E. and Rallye Package

Specifications

Engine type OHV V-8
Piston displacement 440 cu. in.
Bore and stroke 4.32" x 3.75"
Compression ratio 8.2 to 1
Net horsepower @ r.p.m. 280 @ 4800
Net torque, lb.-ft. @ r.p.m. 380 @ 3200
Electronic ignition Standard
Carburetor Special four-barrel
Exhaust system Dual
Fuel recommended Regular or lead-free

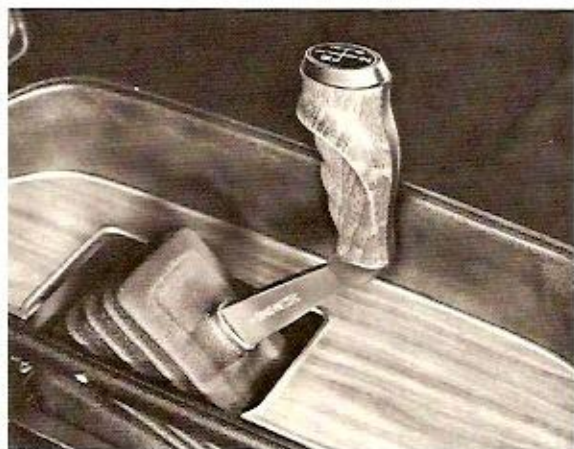
(See page 87 for axle ratios)

Transmissions

3-speed manual

The 3-speed manual transmission has a column-mounted shift lever and is only available with the 225 Six or 318 V-8 engine. All forward gears are fully synchronized and have a 3.08 gear ratio in low gear. The six-cylinder version has a 9¼ x 6-inch clutch and the 318 V-8 version has a 10½ x 6½-inch clutch.

Availability: Standard on Charger S.E., Charger hardtop and coupe equipped with the standard 225-cu.-in. Six or 318-cu.-in. V-8. NA with console. NA with other engines.



4-speed manual

Floor-mounted or console-mounted with Hurst Shifter. 2.47 low gear is used with all engines.

Availability: Optional at extra cost on Charger S.E., Charger hardtop and coupe when equipped with the 318 V-8, optional 340 or 400 4-barrel. NA with all other engines. Requires bucket seats.

TorqueFlite—column-mounted

A part-throttle downshift is one of the outstanding features of this transmission. At moderate speeds, light accelerator pedal pressure will provide a smooth downshift from high to second gear. See the Engineering Section for complete details on TorqueFlite.

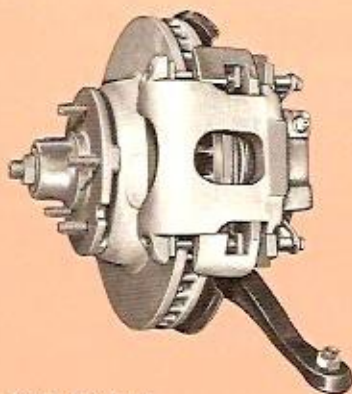
Availability: Optional at extra cost on Charger S.E., Charger hardtop and coupe.

TorqueFlite—console-mounted

The exclusive slap-stick feature permits shifts from first to second and from second to drive by slapping the shift lever. Special stops in the gate prevent the lever from going past the gear being selected.

Availability: Optional at extra cost on all models equipped with bucket seats and the console. NA with bench seat.

Brakes



Disc brakes

Manual front disc brakes and rear drum brakes are standard on Charger models.

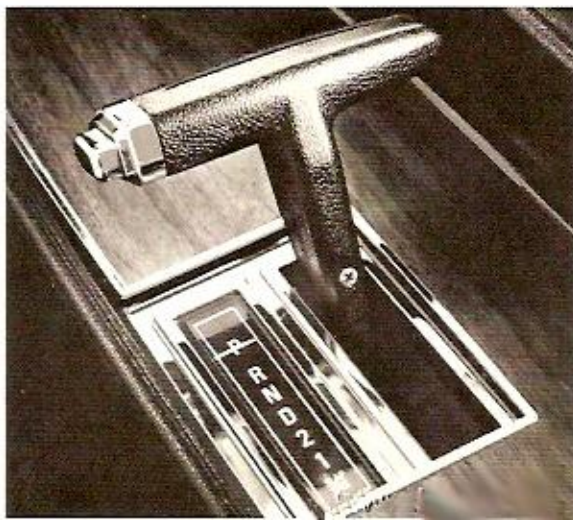
Power disc brakes

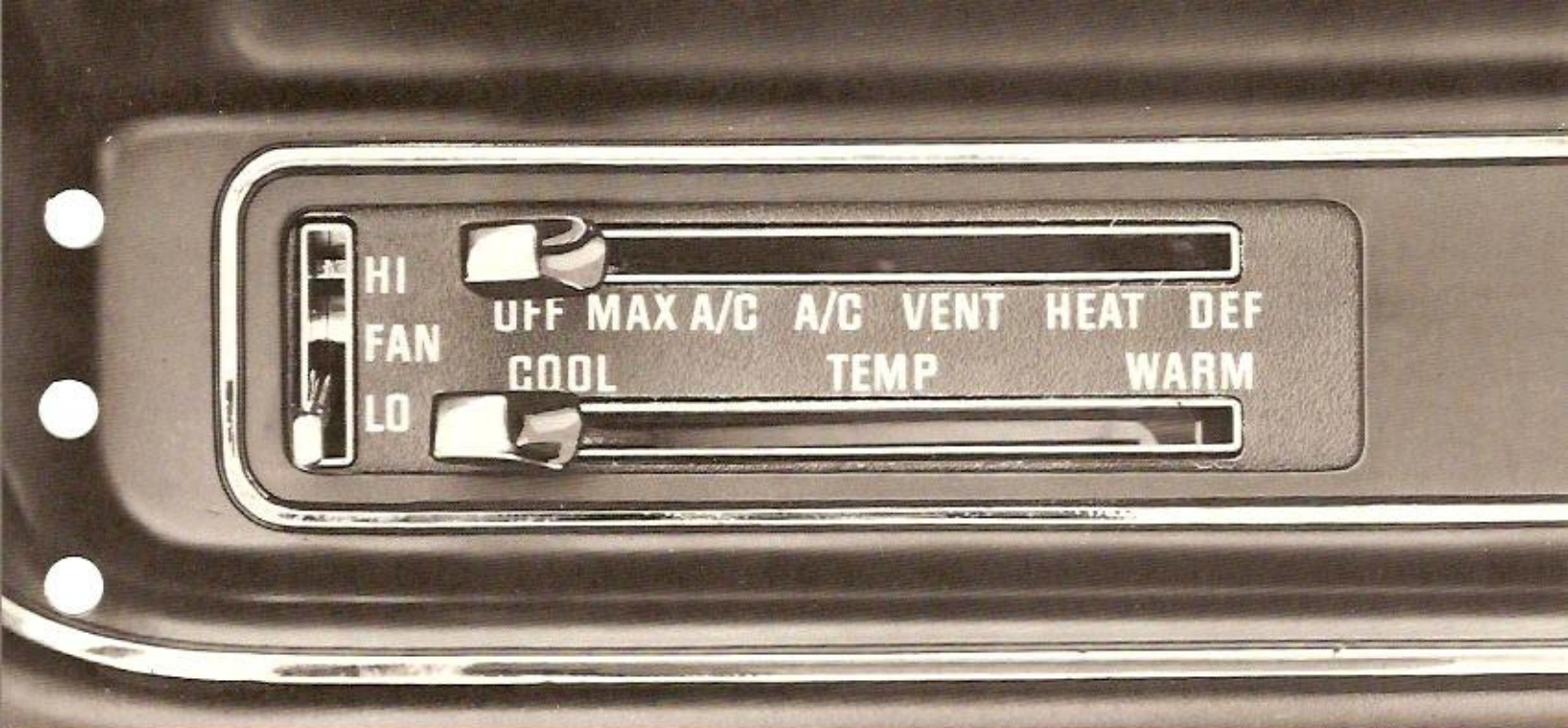
Power brakes are optional at extra cost and required on Charger models equipped with the 340, 400 and 440 V-8 engines.



Drum brakes

Standard brakes are 10" x 2½" on the rear.





Major options

Air conditioning

Charger air conditioning provides cool air in the summer and warm air in the winter—and dehumidifies all year long. On cool humid days, you simply slide the lower lever to warm, the upper lever to A/C, and set the blower switch at low, medium, or high. The outside air is first cooled to remove the excess humidity, and then warmed to the degree you desire before it is sent into the passenger compartment. The vent control permits fresh air to be brought into the car through the air-conditioning outlets. Air conditioning also may increase the potential resale value of your car.

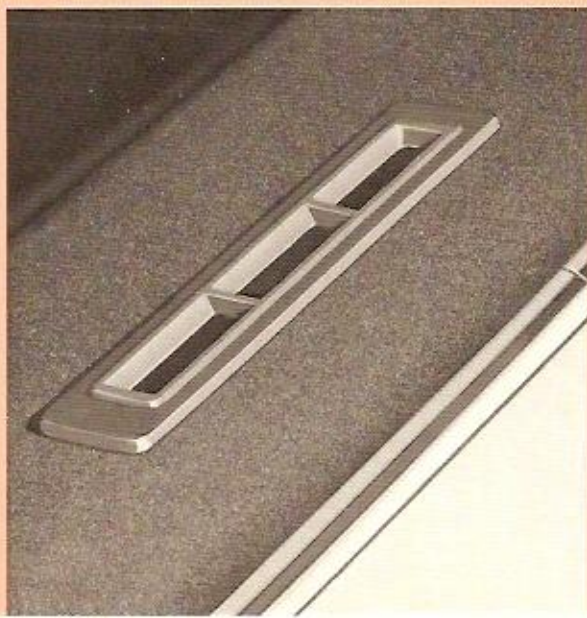
Sun roof

The manually operated sliding metal sun roof is available as an extra-cost option.



Rear window defogger

A very desirable convenience and safety feature. A two-speed blower helps clear the rear window of fog, snow, ice, or condensation.



More Major options

Power windows

Power windows with flush-mounted controls offer the convenience of raising or lowering any window from the driver's seat. Not available on the coupe.

Power steering

Using roller-type pump, power steering does at least four-fifths of the work.

Power brakes

Because power brakes require less pedal travel, the pedal is mounted closer to the floor. And, of course, far less pedal pressure is required.

Fender-mounted turn-signal indicators

The turn-signal indicator lights are mounted on the front fenders. Available in Light Package only.

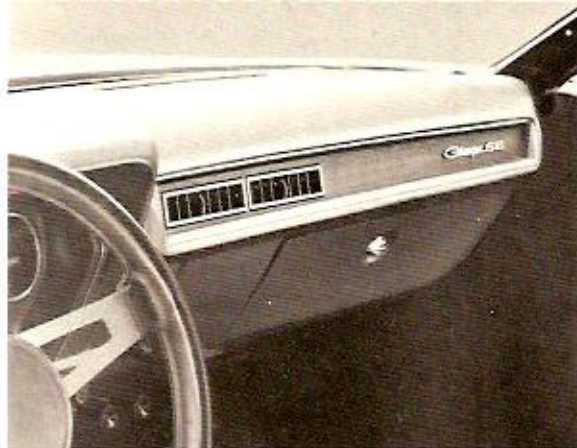
Hood hold-down pins

Nascar-type hood hold-down pins are included on all Charger models with the Rallye Package.

Stainless-steel radio antenna

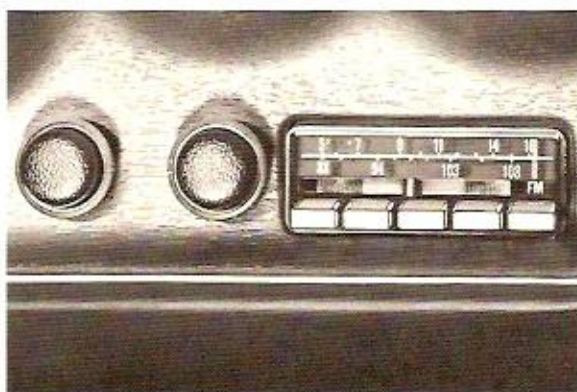
Included with any of the optional radios, the one-piece, stainless-steel antenna has the flexibility and strength to resist damage by rotary brushes in car washes. The antenna's strength is also a deterrent to vandalism.

The Charger antenna is 31 inches high—the height considered best for FM reception.



Upper level fresh-air ventilation

A center-mounted, air-conditioner-type outlet in the instrument panel brings fresh air into the car even when windows are closed. The vent has adjustable vanes. The system has the advantage of reducing the wind noise caused by open windows.



AM/FM stereo radio

A single rear speaker is included with the radio. The unit provides the ultimate in variety and listening pleasure. The outer ring on the right knob has three positions—left position is front speaker only, center is front and rear speakers, and right position is rear speaker only. Other radio choices include the AM Music Master all-transistorized model and an AM/FM Monaural model.

Cassette-type tape player

Available with the AM/FM stereo radio, this floor-mounted unit provides instant listening pleasure and can record in stereo directly from the radio. A microphone is available as a dealer-installed option.



Standard & optional equipment

Sales Code		Charger S.E.	Charger	Charger Coupe
H51	Air Conditioning—NA w/225 Eng., T/F Req'd. w/318 & 440 Engs., P/Disc Brakes Req'd. w/318 Eng. Exc. Wagons. P/Steering Req'd. w/400 & 440 Engs. Tinted Glass (G11) Recommended	E	E	E
C21	Armrest—Center folding with center seat cushion (included with bucket seats only)	S	E	NA
	Ash Receivers—Front, instrument panel	S	S	S
	Ash Receivers—Rear	S	S	S
D56	Axle, Heavy-Duty—3.55 Ratio—Includes—H.D. 3.55 Ratio Axle, 7-Blade Torque Drive Fan, 23" High-Performance Radiator, Fan Shroud, Coolant Reserve System. Sure-Grip (D9L) Required	E	E	E
	Battery—280 ampere	S	S	S
	440 ampere (Std. w/440 engine)	E	E	E
B41	Brakes—Manual Front Disc Standard Self-Adjusting	S	S	S
	Disc Front Power Req'd w/340, 400, 440 engines	E	E	E
M85	Bumper Guards—Front & Rear (Black Rubber)	S	S	S
	Bumper Guards—Front & Rear (Bright)	E	E	E
J15	Cigar Lighter	S	S	E
	Cleaner Air System	S	S	S
J21	Clock, Electric (NA w/tachometer)	E	E	E
	Coat Hooks	S	S	S
C16	Console—With optional bucket seats only (NA 3-speed man. column shift, or center seat w/armrest)	NC	E	NA
H31	Defogger—Rear Window	E	E	E
A17	Deluxe Package	NA	NA	E
	Directional Signals	S	S	S
N95	Electronic Ignition	S	S	S
	Emissions Control Sys. and Testing (req'd on all vehicles registered in State of California)	E	E	E
	Engines			
E24	6-cyl. 225-cu.-in. (NA 4-spd. trans. or Trailer Towing)	NA	S	S
E44	8-cyl. 318-cu.-in. 2-bbl.	S	S	S
E55	8-cyl. 340-cu.-in. 4-bbl. Dual Exhaust (Rallye only)	NA	E	E
E63	8-cyl. 400-cu.-in. 2-bbl. (NA w/manual transmission)	E	E	E
E68	8-cyl. 400-cu.-in. 4-bbl. Dual Exhaust	E	E	E
E86	8-cyl. 440-cu.-in. 4-bbl. (NA w/manual transmission)	E	E	E
	Flashers—Warning	S	S	S
	Floor Covering—(trunk comp.) Vinyl mat	S	S	S
	Color-keyed formed carpet (NA w/4-spd. man. trans.) (w/o Console)	S	S	E(1)
	Black formed carpet (w/4-spd. man. trans. only) (w/o Console)	S	S	S
	(1) With Deluxe Package only.			
G11	Glass, Tinted			
	All windows (recommended w/AC)	E	E	E
	Glove Box Lock	S	S	S
A58	Halo Roof Package	NC	NA	NA
	Head Restraints—Right & Left (integral in Bucket Seats)	S	S	S
	Heater and Defroster	S	S	S
V21	Hood Paint Treatment (available w/Rallye Pkg. only)	NA	E	E
J52	Hood Release—Inside	E	E	E
	Horns—Dual (Deluxe Pkg. only)	S	S	E
	Hubcaps	NA	S	S
	Instrument Panel Safety Padding	S	S	S

Standard & optional equipment

Sales Code		Charger S.E.	Charger	Charger Coupe
	Lane-Change Feature (w/turn signal lever)	S	S	S
	Lights			
	Headlamp and wiper switches are lighted	S	S	S
	Headlights-on warning buzzer*	E	E	E
	Master cylinder warning	S	S	S
	Backup	S	S	S
	Trunk compartment*	E	E	E
	Dome	S	S	S
	Glove box*	E	E	E
	Map & courtesy*	E	E	E
	Parking brake warning	S	S	S
	Ignition switch w/time delay*		E	E
	Instrument panel ashtray*	E	E	E
	Reverse warning light (std/4-spd. man. trans. only)	E	E	E
	Selector lever quadrant (w/auto. trans.)	S	S	S
	Side marker lights and reflectors	S	S	S
	Turn-signal indicators, fender mounted*	E	E	E
	Light switch, interior—front door	S	S	S
	*In light package only.			
C92	Mats—Accessory Floor color-keyed	E	E	E
	Mirrors			
G41	Inside Rearview, Day/Night	S	S	E
G36	Racing dual, painted (avail. w/6 painted colors)	E	E	E
	Outside, left, manual	S	S	S
G37	Racing, dual chrome	E	E	E
G35	Outside, left, remote control, chrome	E	E	E
	Moldings			
M25	Sill	S	S	E
	Roof drip rail	S	S	S
	Wheel lip	S	S	E†
V5X	Vinyl body side NA w/Rallye Pkg.	E	E	E
A46	Bumper reveal, front and rear (includes hood and deck molding)	S	E	E
	†In deluxe package only.			
	Power			
B41	Brakes—front disc, rear drum only. (Req'd w/340, 400, 440 engines)	E	E	E
S77	Steering. (Req'd w/400, 440 engines)	E	E	E
P31	Windows	E	E	NA
	Radio			
R11	Music Master AM	E	E	E
R21	AM/FM	E	E	E
R35	AM/FM Stereo	E	E	E
R36	AM/FM Stereo w/stereo cassette	E	E	E
R31	Rear-Seat Speaker, Single —(Std. with stereo)	E	E	E
A57	Rallye Package	NA	E	E
	Rallye Instrument Panel Cluster —Includes oil pressure gauge, temperature gauge and ammeter	S	E**	E**
	**With Rallye Package only, also std. on S.E.			
	Seat Cushion, Front —Extra-thick foam	S	S	S
	Seats			
	Front bench	NA	S	S
	Front bench with folding center armrest	S	NA	NA
	Front bucket (includes fixed center cushion and folding armrest on S.E.)	E	E	NA
	Seat Adjustment —Front 2-way manual	S	S	S
	Seat spacers—can be removed to lower the seat	S	S	S
	Safety Belts			
	Lap—3 front & 3 rear with buckets with center seat cushion, and with bench	S	S	S
	Lap—2 front & 3 rear—bucket seats without center seat cushion or with console	S	S	NA
	Shoulder, left & right front	S	S	S

continued

Sales Code		Charger S.E.	Charger	Charger Coupe
	Steering Wheel			
	Three-spoke w/padded horn button	NA	NA	S
S84	Three-spoke w/horn bars and padded center	S	S	E**
	*"Tuff" 14½" diameter, covered in soft foam (Power steering required)	E	E	E
M52	Sun Roof with vinyl roof manually operated	E	E	E
	**In Deluxe Package only.			
N85	Tachometer—8-cyl. only (NA w/clock)	E	Et	Et
V8X	Tape Stripes—rear deck stripe	E	E	E
	—V6R red gradated stripe (opt. Rallye Pkg.)	NA	E	E
	Tires—Page 76			
	Transmissions			
D14	3-speed manual column mtd. (std. w/6-cyl. and 318 V-8 engines) Fully synchronized	S	S	S
D21	4-speed manual w/Hurst floor-mounted shift linkage, wood-grained shift knob and reverse warning light with 318, 340, 400 4-bbl. engines only	E	E	E
D34	Torque Flite automatic 3-speed	E	E	E
A35	Trailer-Towing Package—TorqueFlite and Power Disc Brakes required (NA w/225 engine)	E	E	E
A33	Heavy-Duty Pkg.	E	E	E
A34	Trailer-Towing Wiring Pkg.	E	E	E
	†With Rallye Package only.			
J55	Undercoating and Hood Silencer Pad	E	E	E
H41	Upper Level Fresh-Air Ventilation—(NA with A.C.)	E	E	E
V1	Vinyl Roof Full—Green, Black or White	S	NA	NA
V1	Vinyl Roof Halo Style—Green, White, Black, Parchment or Gold	NC	E	E
V4	Vinyl Roof Canopy Style—Green, White, Black, Parchment or Gold	NA	E	E
W21	Wheels, Rallye—in 14- or 15-inch	E	E	E
W23	Wheels, Road—With chrome trim ring, 14" only	E	E	E
	Wheel Covers			
W11	Deluxe 14"	S	E	E
W15	Wire, 14" (NA E78 x 14" tires)	E	E	E
	Windshield Washer—Electric	S	S	S
	Windshield Wipers—2-speed	S	S	S
J25	—3-speed	E	E	E

Trailer-towing items	Code A35 Trailer-Towing Package (NA w/225 engine) TorqueFlite and Power Disc Brakes Required	Code A33 Heavy-Duty Package	Code A34 Trailer-Towing Wiring Package
Maximum Cooling Package*			
High-Capacity Radiator			
Fan Shroud & Yoke-to-Hood Air Seal	X	X	
Coolant Reserve System			
Heavy-Duty Suspension			
H.D. Torsion Bars and Front Sway Bar	X	X	
H.D. Rear Springs			
Extra-Wide Wheel Rims*	X	X	
Auxiliary Transmission Oil Cooler*	X		
Heavy-Duty Axle—3.23 Ratio	X		
Trailer Wiring Harness*			
Heavy-Duty Turn-Signal Flasher*	X		X
60-Amp. Alternator*			

*Available in Package only.

Accessory groups

Charger Easy Order Package Code A06

Charger Hardtop, S.E. only

- TorqueFlite Transmission (Must Code)
- Power Steering
- Power Disc Brakes
- Radio, AM
- Vinyl Roof (Must Code) (Std. S.E.)
- Light Package (A01)
- Remote-Control Mirror—Left (Chrome)
- Standard-Size Whitewalls (Must Code)
- 3-Speed Windshield Wipers
- Deluxe Wheel Covers (Std. S.E.)
- Bright Bumper Guards—Front & Rear
- Undercoating with Hood Pad
- Inside Hood Release

NOTE: Any released radios, mirrors, WSW or RWL tires, wheel covers, Road Wheels or Vinyl Roof may be ordered at differential price. NA with Rallye Package.

Charger Light Package Code A01

- Turn-Signal Indicators—Fender Mounted*
- Glove Box Light*
- Ash Receiver Light*
- Ignition Switch Light with Time Delay*
- Map/Courtesy Light*
- Headlights-On Warning Buzzer*
- Trunk Light*

*Available only in Group.

Charger Rallye Package Code A57

Available on Charger Coupe and Charger Hardtop.

- 318 CID Engine (Must Code)
- Power Bulge Hood*
- Rallye Cluster*
- F70 x 14 Raised White Letter Tires (Must Code T87)
- Body Side Tape Stripe—Black*
- Hood Pins*
- Sway Bars—Front & Rear*

NOTE: A Graduated Red Side Stripe (V6R), or any released 8-Cyl. Engine may be ordered at extra cost.

*Available only in Group.

Deluxe Package Code A17

Available on coupe only.

- Wheel Lip Molding
- Deluxe Steering Wheel
- Carpets
- Dual Horns

NOTE: "Tuff" Steering Wheel (S84) may be ordered at differential price.

Charger Luxury Equipment Package

Code (A08)

Charger Hardtop, S.E. only

- Air Conditioning
- Tinted Glass
- Electric Clock
- Vinyl Body Side Molding (Hardtop only)
- Power Windows
- AM/FM Radio
- Rear Speaker
- Rear Defogger
- Vinyl or Cloth & Vinyl Bucket Seats (Must Code)
- Cloth & Vinyl Center Armrest Seat (Brougham) (S.E. Must Code)
- Easy Order Package (A06) (less AM Radio)

NOTE: Other options to be ordered at differential price.

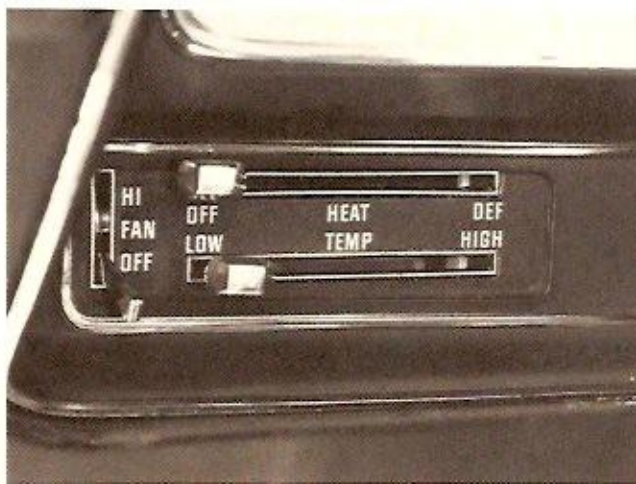
1973 standard features



Instrument panel

Sports-car-type instrumentation is standard on Charger S.E., and included in the Rallye Package. Optional clock or optional tachometer built right into the dash beside the 120-mile-an-hour speedometer. On the left of the steering wheel is a push-pull switch for the headlights. Below the light switch is a switch for the windshield wipers and the washers. Turning the light switch controls the instrument panel dimmer. The heater or optional air-conditioner controls are directly under the wiper-washer switch. The Hazard Warning Switch is a push-pull type located on the steering column. The ignition switch and steering wheel lock is also mounted on the steering column.

A warning light goes on if a loss of pressure occurs in any part of the brake system. To the right of the steering wheel are gauges for oil pressure, fuel, temperature, and alternator. The radio is directly under the gauges. The optional rear-seat speaker fader is located under the pad brow on monaural radios. The glove compartment door swings down to open and the positive action latch must be turned to open. The optional air conditioner outlets are located at the far left, in the center of the dash, and at the far right. Located directly under the pull-down ashtray drawer are the push-pull fresh-air vent controls.



Heater-defroster

Standard on all models, this fresh-air hot water heating and defrosting system with lighted heater controls provides comfort and quiet, effective operation.

More standard features:

Head restraints

Head restraints for the driver and outboard front-seat passenger are standard. They are integrated into the tall seat-back in bucket seats. On bench seat models, they are mounted on top of the seat-back. They help prevent whiplash injury in case of a rear-end collision.

Front seat-back latch

The seat-back latch must be released before the seat-back will fold forward, thus providing an additional margin of safety for both the front- and rear-seat passengers in case of a sudden stop or collision.

Lift-up exterior door handles

Virtually flush outside door handles are simple and easy to operate. Just lift up.

Anti-theft ignition lock

The ignition switch is located on the steering column. With automatic transmissions, when the mechanism is in the lock or "Park" position, the steering wheel or transmission lever cannot be moved. This feature is designed to discourage car theft. A warning buzzer reminds the driver to remove the key if it is still in place when he opens the door. In column-mounted manual transmissions, the steering wheel is locked with the transmission in reverse. In floor- or console-mounted transmissions, a lock inhibitor ring around the column must be rotated clockwise and held in this position while the ignition switch is placed in the locked position.

Lane-change feature

By applying light pressure to the turn-signal lever, the signals will flash to indicate a change of lane, and will stop flashing when the lever is released.

Side marker lights-reflectors

A light and reflector are used in both front and rear. An amber reflector with bulb are used in front, and a red reflector with a bulb are used in the rear.

Lap and shoulder belts

Three lap belts in front, three lap belts in the rear, and shoulder belts for the driver and outboard front-seat passenger are standard. The shoulder belt latches to the lap belt.



Concealed windshield wipers

When not in use the wipers park out of sight inside an opening off the windshield and below the level of the hood. In order to clean a larger area of the driver's side of the windshield, the left wiper arm is articulated to bring the wiper blade parallel to the A-pillar so the swept glass area is increased.



Keyless door locking

To lock the doors, simply push the inside door lock button down and shut the door. It is not necessary to hold onto the handle while closing the door.



Ventless side door glass

Standard on all models is ventless side door glass. The sweep of curved glass, unbroken by vent window frames, creates a stylish flow along the sides.

1973 Charger specifications

Interior dimensions

Seat height—Front	8.6"
—Rear	10.6"
Headroom—Front	37.3"
—Rear	36.4"
Legroom—Front	41.9"
—Rear	34.1"
Hiproom—Front	58.0"
—Rear	54.0"
Shoulder-room—Front	58.9"
—Rear	57.8"

*58.5" S.E.

Air Cleaner, Engine—Heavy-duty, micronic replaceable-element dry type. Unsilenced on 340, 400 4-bbl., 440 4-bbl.

Axle Assembly, Rear—Semifloating flanged axle with rolled splines on axle shaft. Hypoid gears.

Axle Ratios

	225 Cu. In.	318 Cu. In.	400 Cu. In. 2-bbl.
Manual 3-Speed*			
Standard	3.21	2.94	—
Optional	3.23	3.21	—
Sure-Grip	3.55	2.71	—
		3.23	
		3.55	
Automatic			
Standard	2.94	2.71	2.71
Optional	3.21	3.21	3.23
		3.23	
Sure-Grip	3.23	2.71	2.71
	3.55	3.23	3.23
		3.55	

*N.A. with air conditioning.

	340 & 400 Cu. In. 4-bbl.	440 Cu. In. 4-bbl.
Manual 4-Speed		
Standard	3.23	—
Optional	—	—
Sure-Grip	3.23	—
	3.55	—
Automatic		
Standard	3.23	3.23
Optional	2.76	—
Sure-Grip	3.23	3.23
	3.55	3.55

Basic Specifications

Wheelbase	115.0"
Overall length	212.7"
Overall height (5-pass. load)	52.5"
Overall width	77.0"
Track—front	61.9"
—rear	62.0"

Bearings, Camshaft—V-8: 5 steel-backed babbitt, replaceable; 6-cyl.: 4 steel-backed babbitt, replaceable.

Bearings, Connecting Rod—318 Bi-metal grid; 440, 400 4-bbl. 340 tri-metal; 400 2-bbl. and 225 Six lead-base babbitt on steel.

Bearing Sizes (connecting rods)

6-Cyl.	2.13" x .985"
V-8 318, 340	2.13" x .843"
V-8 400 and 440	2.38" x .927"

Bearings, Crankshaft, Main—5 lead-base babbitt on steel, removable, precision. 6-cyl.: 4 bearings same type as V-8's.

Main Bearing Sizes

6-Cylinder	318 & 340 V-8	400 V-8	440 V-8
2.75" x 1.03"	2.50" x .87"	2.63" x .94"	2.75" x .94"
2.75" x 1.03"	2.50" x .87"	2.63" x .94"	2.75" x .94"
2.75" x 1.25"	2.50" x 1.15"	2.63" x 1.22"	2.75" x 1.22"
2.75" x 1.03"	2.50" x .87"	2.63" x .94"	2.75" x .94"
	2.50" x 1.32"	2.63" x .94"	2.75" x .94"

Bearings, Rear Axle—400 and 440 V-8, tapered-roller. 225 Six, 318 and 340 V-8—straight roller.

Bearings, Front Wheel—Tapered roller.

Brakes, Drum—10" x 2.5" rear (self-adjusting).

Brakes, Disc—Disc front, drum-type rear.

Choke, Automatic—Controlled by engine temperature, carburetor air velocity and vacuum diaphragm. Heat-sensing coil is located in exhaust crossover. Electrically assisted heating.

Circuit Breakers—Circuit breakers keep vital electrical units operating when intermittent "shorting" occurs. The following circuits are protected: headlights, headlight beam indicator and windshield wipers. Fusible safety link between battery and ammeter protects main electrical circuits.

Clutch (Manual Transmission)—Outside diameter: 225—9.25"; 318, 340—10.5"; 400—11.0" H.D. Release bearing is permanently lubricated ball bearing.

Connecting Rods—Drop-forged manganese steel, I-beam section.

Cooling System—16 p.s.i. pressure-vent, bypass system. Capacity including heater: 225, 13 qts.; 318, 16 qts.; 340, 15 qts.; 400, 16 qts.; 440, 16.5 qts.

Crankcase Ventilation—Closed-circuit system is standard on all models. Crankcase vapors are routed to the combustion chambers through a self-cleaning ventilator valve located in the valve cover. Vapors are burned before being expelled into the air through the exhaust system.

Crankshaft—Cast, ductile iron, 318, 340: drop-forged steel; 225, 400, 440 statically and dynamically balanced. Large overlaps between connecting-rod and main bearing journals for increased strength.

Cylinder Head—Cast iron, all engines.

Charger specifications, cont.

Electrical—Alternator: 12-volt, 41-ampere, Std. 50 ampere w/opt A.C., Battery: 12-volt, 280-ampere, 12-volt, 375 ampere std. w/400 engines; 12-volt, 440-ampere std. w/440 engines.

Electronic Ignition—Standard with all engines.

Engine Block—High-strength cast iron.

Exhaust System—Single system with cross-over on 318 and 400 2-bbl. Dual system on 340, 400 4-bbl., and 440 4-bbl. Aluminized mufflers and tail pipes on all engines.

Fan, Engine—225 eng.: 4 blades, 17.5" dia.; 318 eng.: 4 blades 18.5" dia.; 340, 400 eng.: 7 blades, 18.5" dia.; 440 eng.: 7 blades, 20" dia.

Filter, Fuel—Two filters with all engines. Woven plastic 40-micron filter in gas tank. 15-micron filter between fuel pump and carburetor.

Filter, Oil, Engine—Full-flow throwaway type.

Filter, TorqueFlite Transmission Oil—Full-flow internally mounted, provides 100% filtration of all circulating oil.

Fuel Tank Refill Capacity—19.5 gallons.

Gauges—Located on instrument panel. Oil pressure gauge: needle indicator with Rallye Cluster, Warning light on Charger and Charger Coupe, Alternator gauge: needle indicator, Fuel level (gasoline): needle indicator, Engine water temperature: needle indicator.

Glass, Safety—Windshield, single curved laminated safety plate. Rear window, side windows—curved heat-treated safety sheet.

Hardened Exhaust Valve Seats—Standard.

Hydraulic Tappets—Standard on 318, 340, 400 and 440. Chrome-plated plungers for longer life and quieter, more efficient operation.

Ignition System—Electronic ignition.

Lubrication System—Positive-pressure, regulated and filtered. Normal pressure all engines: 45-65 psi @ 2000 r.p.m. Oil capacity: 4 qts. Add one additional quart when changing oil filter.

Lubrication, Suspension and Steering—Four front suspension ball joints require lubrication at 36,000-mile or 3-year intervals.

Plugs, Spark—14mm, synthetic rubber with Hypalon jackets and resistor cables on all 400 and 440 engines. Silicon on cylinders 5, 6, 7, 8.

Pump, Oil, Engine—Rotary-type, positive displacement.

Pump, Water—Centrifugal-type, sealed ball bearings all engines. No lubrication required.

Safety-Rim Wheels—Two tire-retaining beads on rim for protection in case of a blowout.

Shock Absorbers—Hydraulic double-acting, telescopic, automatically compensate to varying road conditions.

Starter—Reduction-gear, high-torque, low current draw. Solenoid shift for positive engagement.

Steering, Manual—Low friction, recirculating ballnut gear. Symmetrical idler-arm linkage with equal-length tie rods, low-friction ball joints. Gear ratio 24.0 to 1 Overall ratio, 28.7 to 1. Number of steering wheel turns, full left to full right, 5.3.

Steering, Power—Full-Time Constant Control. Gear ratio, 15.7 to 1. Overall ratio, 18.8 to 1. Number of steering wheel turns, full left to full right, 3.5.

Suspension—Front Torsion Bars—0.92" dia. 0.80" dia. sway bar on 340, 400-4V. 0.94" sway bar on 440. Rear, 58" springs—5 leaf, 6 leaf with 440 4-bbl.

Tires—Optional (See Page 76).

Transmission, Synchro-Silent 3-Speed Manual—Column-mounted, synchronous-meshing in all three forward gears.

Transmission, 4-Speed Manual—Synchronized in all forward gears, floor or console mounted.

Transmission, TorqueFlite—3-speed automatic. Accelerator-pedal part-throttle kick-down control, Water-cooled. Column or console-mounted.

Turning Diameter (Curb-to-Curb)—41.2'.

Universal Joint, Drive Shaft—Front, cross and roller with sliding spline. Rear, cross and roller.

Windshield Washers, Electric Push-Button—Washer pump operates at push on wiper knob.

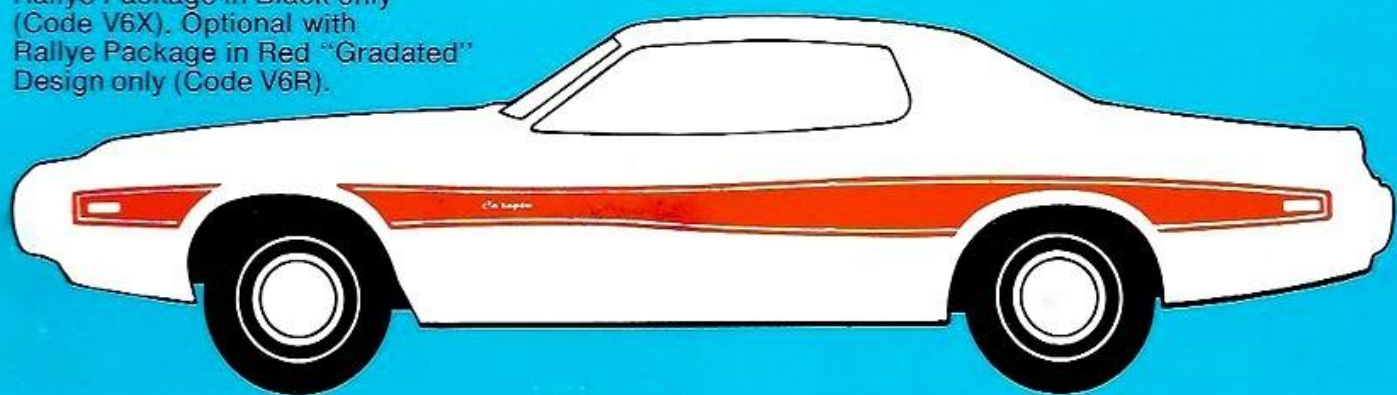
Windshield Wipers, Electric—Two-speed, electrically operated. Wiper blade length, 16". Three-speed wipers are optional.

Curb Weight, Lbs.
(Estimated—Not for licensing)

Charger Coupe—6-cyl.	3505
—V-8	3570
Charger—6-cyl.	3555
—V-8	3590
Charger S.E.—V-8	3650

Charger 2-dr. H.T. and Coupe

Body Side tape stripes—standard with Rallye Package in Black only (Code V6X). Optional with Rallye Package in Red “Gradated” Design only (Code V6R).



Charger S.E.

Upper Body Side paint stripes—standard (Code V7).

